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# 15 Minutes

March 3, 2012

By MIKE DONAHEY - Staff Writer ([mdonahey@timesrepublican.com](mailto:mdonahey@timesrepublican.com)) , Times-Republican

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CLYDE EISENBEIS

Resides: Marshalltown. Previously resided in Dallas and St. Paul.

Hometown: Beulah, N.D.

FAMILY LIFE

Family: Spouse is Sheryl and sons Kirk, Jeff and Ross. We have a grandchild, Elle.

Hobbies and interests: Genealogy, woodworking, guitar, arranging music, playing basketball, board and card games, logic puzzles and reading. I have studied the Eisenbeis family genealogy at length and published a "Eisenbeis History & Genealogy book every three years to coincide with the International Eisenbeis family reunion. The most current book is more than 400 pages and covers nearly every Eisenbeis since the 1500s. Visit [eisenbeisz.webs.com](http://eisenbeisz.webs.com)

WORK

Occupation: Electronic Design Engineer, Emerson Process Management/Fisher Controls, Marshalltown.

Tenure: I've been with Emerson Process/Fisher Controls for 10 years.

Best part job: I've been fortunate to work on interesting projects during my career as Electronic Design Engineer ... designed radar systems for the Navy, anti-shoplifting systems, cochlear implants and industrial controls. It has been challenging work.

FAVORITES

Books: "Punished by Rewards," by Alfie Kohn, "The Brain that Changes Itself," by Dr. Norman Doidge, "Guns, Germs, and Steel," by Jared Diamond, "1421, the Year China Discovered America," by Gavin Menzies, "Love and Respect," by Dr. Emerson Eggerichs, "Architects of Ruin," by Peter Schweizer, "The Housing Boom and Bust" by Thomas Sowell and "Ronald Reagan, the Great Communicator," by Ed Frederick Ryan.

Foods: Krautbierach, Fleischkuechle, Kucha (Germans from Russia food).

COMMUNITY

Best part of living here: The best part of living in Marshalltown is having a high tech job with little traffic. Plus Marshalltown has the nicest High School/Community Auditorium and Community Y in Iowa.

Local involvement: One of my most interesting efforts has been serving on ABET, which accredits engineering colleges around the country. Other worthwhile projects all based in Marshalltown, include Trinity Lutheran Church's Africa Sudan Well Project, House of Compassion, Keystone Endowment Fund and Crosswinds Toastmaster Club. I've been a Toastmaster since 1980 and have enjoyed the fellowship of many members throughout the years as well as learning leadership, listening and public speaking skills, all in a supportive

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environment.

Advice on life: Everyone must deal with varying levels of stress. If we decide to react, there is stress. If we decide to not react, there is no stress. That profound advice on dealing with it changed my life many years ago.

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